



SCANLIFE

SIMPLE STEPS TO CREATE YOUR OWN
SCANLIFE 2D BARCODE



Table of Contents

1: Create an Account

2: Choose a Code

3: How to create a code

4. Download & Share

5: How to Scan a 2D Barcode

6: What can I do with a 2D barcode?

Introduction

The following provides information on how you can use ScanLife to create your own 2D barcodes.

1: Create an Account

Register for a Personal Account at www.scanlife.com/prepare

It's 100% free!!

1. Open an account
2. You will receive an email to confirm activation
3. You're done

Step 2: Choose a Code Action

ScanLife's 2D barcodes activate any major function on the mobile phone. Choose the codes that are best for you:



Web Code

The phone's browser will open to display a web page like a social networking profile or blog.



SMS

The user can send a pre-determined message, and receive a response.



Call Code

The user automatically makes a call to a pre-determined number.



Contact Code

Enter your contact info in a code so friends can save it in their phones' address book.



Menu Code

Multiple code actions can be combined into one menu to choose from.



Twitter Code

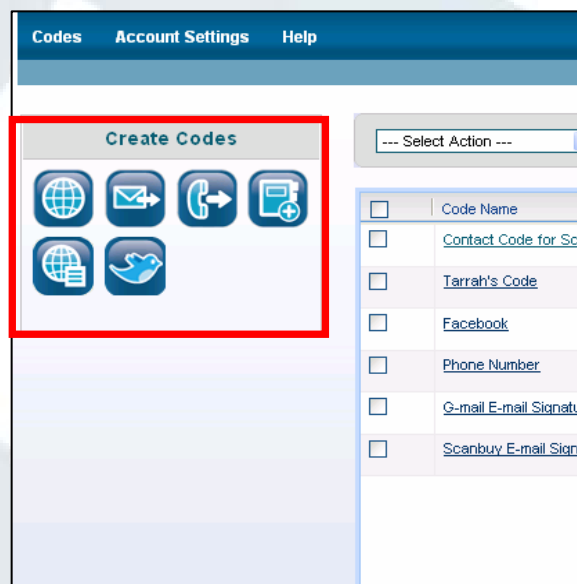
Posts a pre-programmed message to the user's existing Twitter account.

Step 3: Create Code

Creating Codes

1

Click one of the action icons within the "Create Codes" box.



2

That will take you directly to the data entry page for that action.

Enter your data.

URL Tip:

Try to use a mobile formatted URL for the best user experience. Mobile URL's link to a mobile version of a website.

Example:

Standard:

www.facebook.com/userinfo

Mobile-friendly:

m.facebook.com/userinfo

The screenshot shows a web interface for configuring a code. At the top, there are navigation links: "Codes", "Account Settings", and "Help". The main content area is divided into several sections:

- Code Type:** Twitter
- Code Function:** Posts a pre-filled message to a user's Twitter account. The user can edit the message before posting.
- Code Name:** A text input field containing "My Code". Below it, the text reads "For your reference only."
- Code Title:** A text input field containing "My Code". Below it, the text reads "Name that will appear in mobile user's history page. Recommended for this code action."
- Tweet Text:** A text area containing the text: "I just scanned a 2D Barcode. Make your own at http://www.scanlife.com".

At the bottom right of the form, the number "70" is visible.

3

Download your code

The screenshot shows the "Create Your Code" page. At the top, there are navigation links: "Codes", "Account Settings", and "Help". The main content area is divided into several sections:

- Create Your Code :** A heading for the main section.
- Select Barcode Format :** A section with a radio button selected for "EZcode". Below it is a small QR code icon.
- Select Size & Format :** A section with two dropdown menus: "Format" set to "JPEG" and "Size" set to "Small". To the right of these menus is a larger QR code icon labeled "Code Preview".
- Advanced Options Code Publishing Guidelines PDF :** A link to a PDF document.
- Share :** A button with a right-pointing arrow and a question mark.
- Navigation:** At the bottom, there are two buttons: "< Back" and "Download".

Step 4: Download & Share

Image Format

There are three formats in which you can download your code; JPEG, PNG, or BMP.

- JPEGs and PNGs are suitable for both print and screen resolution.
- BMP has the most detail

Image Size

Choose the Image Size of the barcode:

- Large = 500 x 500
- Medium = 300 x 300
- Small = 130 x 130

You can also **digitally share** the URL with a friend or **embed** the image of a code into a website.

The screenshot shows the 'Create Your Code' interface. On the left, under 'Select Barcode Format', 'EZcode' is selected. Below that, 'Select Size & Format' shows 'Format' set to 'JPEG' and 'Size' set to 'Small'. A 'Code Preview' shows a QR code. On the right, under 'Advanced Options', there is a 'Share' section highlighted with a red box. It contains a 'URL' field with the text 'http://app.scanlife.com/gui/CodelImage.do?codeIdc' and an 'Embed' field with the text '<img src="http://app.scanlife.com/gui/CodelImage.

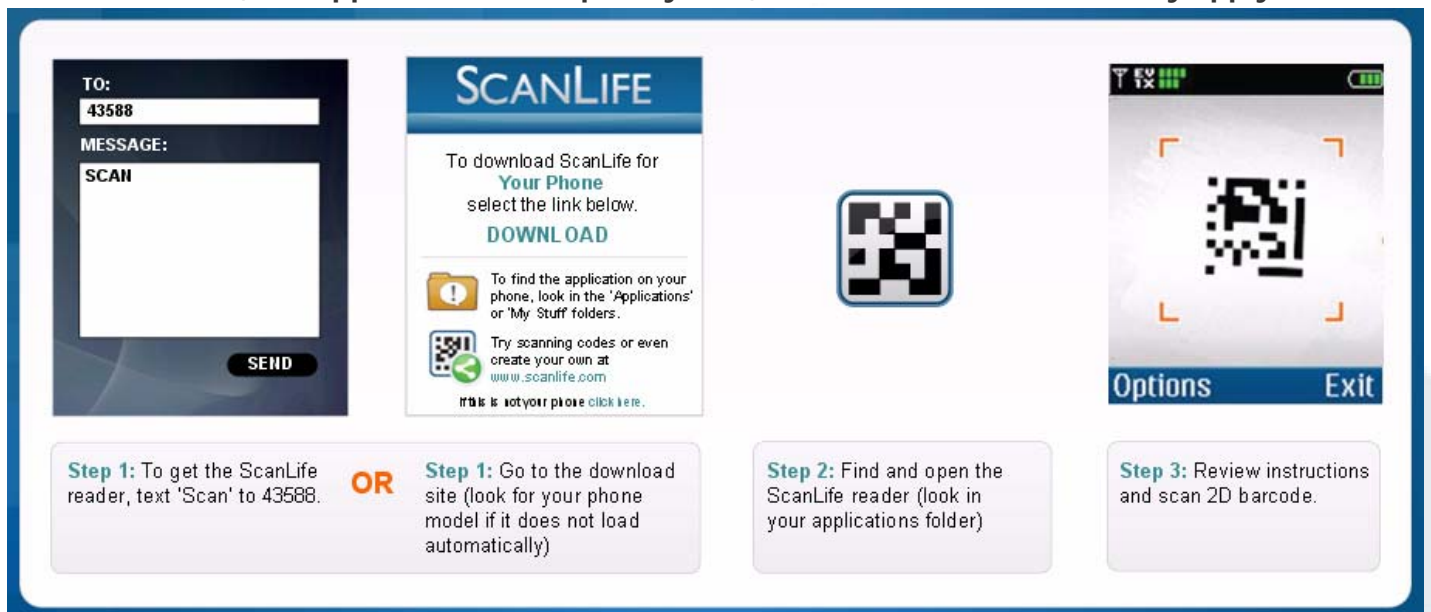
Step 6: How to Scan the code

Mobile Application Download Instructions

The ScanLife application is available on every major download portal, and there are two centralized download methods to easily get the ScanLife app.

- Go to www.getscanlife.com from the mobile browser
- Text 'SCAN' to 43588

Remember, the application is completely free, but standard data rates may apply.



The diagram illustrates the process of downloading the ScanLife application. It is divided into four main sections:

- Text Message:** A screenshot of a text message interface. The 'TO:' field contains '43588'. The 'MESSAGE:' field contains 'SCAN'. A 'SEND' button is visible at the bottom right.
- ScanLife Download Page:** A screenshot of the ScanLife website. The header says 'SCANLIFE'. The main text reads: 'To download ScanLife for Your Phone select the link below. DOWNLOAD'. Below this, there are two instructions: 'To find the application on your phone, look in the 'Applications' or 'My Stuff' folders.' and 'Try scanning codes or even create your own at www.scanlife.com'. At the bottom, it says 'If this is not your phone click here.' with a small QR code icon.
- QR Code:** A square QR code with a blue border.
- ScanLife App Interface:** A screenshot of the ScanLife application interface. It shows a large QR code in the center, with orange corner markers. At the bottom, there are two buttons: 'Options' and 'Exit'.

Below these sections are three numbered steps:

- Step 1:** To get the ScanLife reader, text 'Scan' to 43588. **OR** Step 1: Go to the download site (look for your phone model if it does not load automatically)
- Step 2:** Find and open the ScanLife reader (look in your applications folder)
- Step 3:** Review instructions and scan 2D barcode.

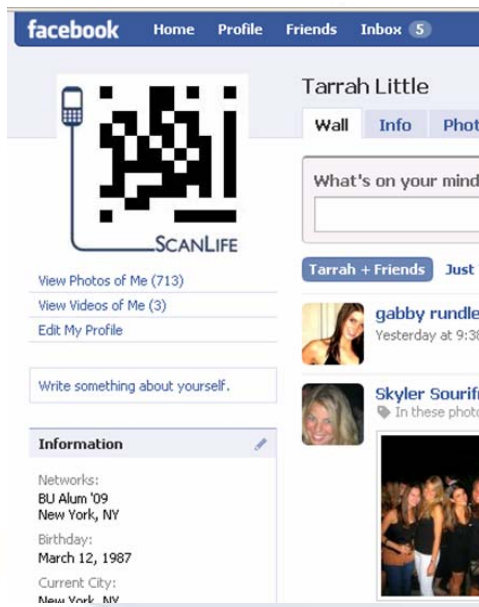
Step 6: What can I do with a 2D barcode?



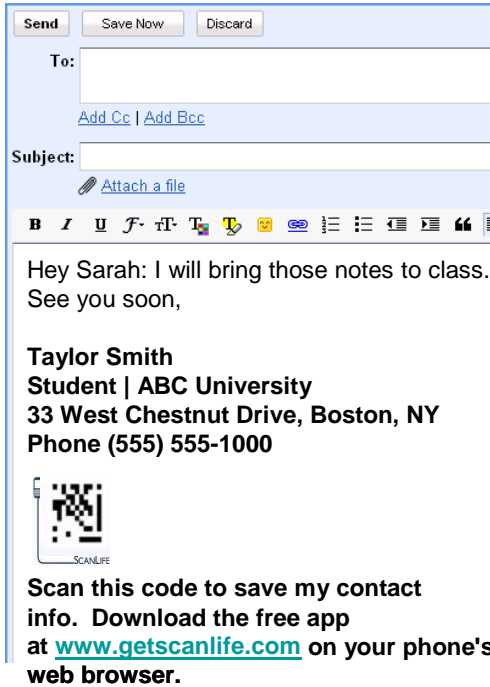
Create a Web Code on a T-shirt



Create a Menu Code on an Invitation



Create a Contact code for a Social Networking Site.



Create a Contact Code for an E-mail Signature.

More Ideas for Personal 2D Barcodes:

- Business card
- Resume
- Email signature
- Blog
- Social networking site
- Clothing and Accessories
- List of emergency contacts
- Private events
- Invitation
- Envelope
- Stickers
- Class: works cited
- Tattoo (*not officially endorsed!*)

To speak with someone from ScanLife, please e-mail us at support@scanlife.com.